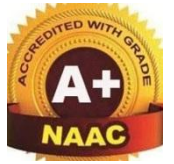




**SHRI GNANAMBICA DEGREE COLLEGE, MADANAPALLE  
(AUTONOMOUS)**



**PROGRAMME: B.Com (Computer Applications)**

**II YEAR-III-SEM**

**COURSE: E-Commerce and Web Designing**

**QUESTION BANK**

**UNIT – 1**

**Long Answer Questions**

1. Define **E-Commerce**. Explain its **scope** and **evolution** with suitable examples.
2. Differentiate between **E-Commerce** and **Traditional Commerce** with examples. Discuss the **benefits and limitations of E-Commerce**.
3. Explain the different types of **E-Commerce models** (B2B, B2C, C2C, C2B, B2G, G2C).
4. Write a detailed note on **E-Commerce Applications**.
5. Write a detailed note on **Future Trends of E-Commerce**.

**Short Answer Questions**

1. Define **E-Commerce**. And explain any two different types of E-Commerce.
2. Define **B2C** and **B2B**?
3. What are the **benefits of E-Commerce**?
4. What are the **limitations of E-Commerce**?
5. Define **E-Tailing** and **E-Governance**?
6. Define **Online Education** and **Online Health Services**.
7. What is the role of **AI** and **Augmented Reality** in E-Commerce?
8. Write the role of **chatbot** and **Virtual Reality** in Online Shopping.
9. Mention differences between **Traditional Commerce** and **E-Commerce**.
10. What is the **Future Scope** and **Evolution** of E-Commerce?

## UNIT – 2

### Long Answer Questions

1. Explain the **hardware and software infrastructure** required for E-Commerce.
2. Describe the role of the **Internet and WWW in E-Commerce**. And concept of **Mobile Commerce (M-Commerce)**.
3. Explain the various **electronic payment methods** used in E-Commerce.
4. What is a **Payment Gateway** and describe **its working**? Discuss the **security issues in online payments**.
5. Write a note on **RBI Guidelines and IT Act** in relation to online payments.

### Short Answer Questions

1. Write **Hardware Infrastructure** of E-Commerce.
2. Mention **Software Infrastructure** in E-Commerce.
3. What is **Mobile Commerce**?
4. Define **Net Banking** and **E-Wallet**?
5. What is **Cryptocurrency**? Describe **Digital currencies**.
6. What is **IT Act** in E-Commerce?
7. Explain **Legal issues** in Ecommerce.
8. What is **Digital Signature**? Explain **Encryption**?
9. Write **Consumer Rights** in E-Commerce.
10. Explain **Mobile Banking** and **UPI**?

## UNIT – 3

### Long Answer Questions

1. What is **Web Programming**? Explain the history and evolution of **HTML**.
2. Differentiate between **old HTML and HTML5** with examples. And write **Features of HTML**.

3. Explain the **basic structure and syntax of HTML**.
4. Discuss the about **Table tags and List tags in HTML**.
5. How do you create a simple website using **HTML**? How to **check HTML code** and write **Rules of HTML Tag**.

### Short Answer Questions

1. Define **Web Programming**. Write **Components and Basic steps** in web programming.
2. Write **Features and Advantages** of HTML.
3. What is the difference between **HTML and HTML5**?
4. Explain **<head> section components** in HTML.
5. Write the requirements to run a HTML Program.
6. Write two types of lists in HTML.
7. Discuss about **<img>** and **<hr>** tags?
8. Write a short a note on **HTML COMMENTS** with examples.
9. Write a short note on HTML Hyper Links.
10. Explain **attributes** of table **<tr>**, **<td>** and **<th>** tags?

### UNIT – 4

#### Long Answer Questions

1. Explain the **HTML coding conventions** and **Content Model Categories**.
2. What are **Block Elements** in HTML? Write a note on the **blockquote element and whitespace collapsing**.
3. Write about **Phrasing Elements** in HTML.
4. Write a note on **HTML Forms** with suitable examples.
5. Write a note on **character references** in HTML with examples.

#### Short Answer Questions

1. Define HTML **coding conventions**.
2. Discus about **Block Element**.
3. Described **Content Model Categories**.

4. Write about `<blockquote>` with suitable example?
5. What is Whitespace Collapsing in HTML and explain it with example?
6. Explain `<abbr>`, `<pre>` and `<dfn>` element?
7. Write any **10-phrasing element**.
8. What are **Editing elements** and give examples.
9. Define various **Character References** in HTML.
10. Write a **HTML program** with character references.

## UNIT – 5

### Long Answer Questions

1. Write a note on **Font, Background and Text properties in CSS**.
2. Explain the concepts of **Border, Box model and Layout properties in CSS**.
3. Explain the **CSS Type Selectors**.
4. Write a note on **Types of Cascading style sheets**.
5. What are the different **CSS colour format**? Explain with various **colour properties in CSS** with examples.

### Short Answer Questions

1. What is **CSS**?
2. Write **Font properties** in CSS.
3. Explain **Class Selector**.
4. Explain **ID Selector**.
5. Write the use of `<div>` in CSS.
6. Write the use of `<span>` in CSS.
7. What is **Inline CSS**?
8. What is **Internal CSS**?
9. Explain **External CSS**.
10. Write various **CSS Colour Formats**?